



DIGITAL100
powered by  similarweb



powered by  **similarweb**

The official list of fastest-growing
digital companies



DIGITAL100
powered by  similarweb



2024 WINNERS













THE OFFICIAL LIST OF FASTEST-GROWING
DIGITAL **APPAREL & ACCESSORIES**
COMPANIES



APPAREL & ACCESSORIES:

A predefined list of clothing brands and contemporary lifestyle boutiques.

#	Domain	YoY Change	Total Traffic	AVG Monthly Unique Visitors
1	 croc.in	656.0%	11.0M	428.3K
2	 heerfashion.com	445.1%	22.4M	918.9K
3	 snitch.co.in	414.9%	51.0M	2,000K
4	 mesmerizeindia.com	391.5%	7.7M	247.6K
5	 littleboxindia.com	324.8%	5.1M	218.9K
6	 freakins.com	274.5%	3.5M	160.3K
7	 bootsandbeyond.com	247.8%	2.3M	96.3K
8	 aeroarmour.store	233.1%	4.1M	180.3K
9	 khadiindia.gov.in	229.6%	2.0M	92.0K
10	 fansarmy.in	227.0%	3.0M	119.7K

11-20 in the next page →

To explore more of Similarweb's Market Research capabilities, [click here](#) →



#	Domain	YoY Change	Total Traffic	AVG Monthly Unique Visitors
11	offduty.in	225.0%	2.4M	104.8K
12	baasicworld.com	146.0%	1.6M	79.6K
13	assemblytravel.com	143.0%	1.8M	75.6K
14	powerlook.in	141.2%	14.2M	441.1K
15	laxmipati.com	135.7%	1.4M	66.7K
16	bata.com	120.7%	5.2M	199.5K
17	vibecity.com	116.5%	2.4M	131.5K
18	benetton.com	114.4%	2.3M	124.7K
19	ralphlauren.global	109.1%	2.0M	101.1K
20	libas.in	108.7%	22.2M	1,000K

METHODOLOGY

The Digital 100 is the official list of the fastest-growing digital companies. To identify the winners, we analyzed traffic data to websites with over 30,000 monthly visits in 2023 for 5 categories, ranking the 100 websites with the largest year-over-year (YoY) increase on desktop and mobile web devices in India in 2023 vs. 2022.

To explore more of Similarweb's Market Research capabilities, [click here](#) →



DIGITAL100
powered by  similarweb



2024 WINNERS



THE OFFICIAL LIST OF FASTEST-GROWING
DIGITAL **BEAUTY & PERSONAL CARE**
COMPANIES



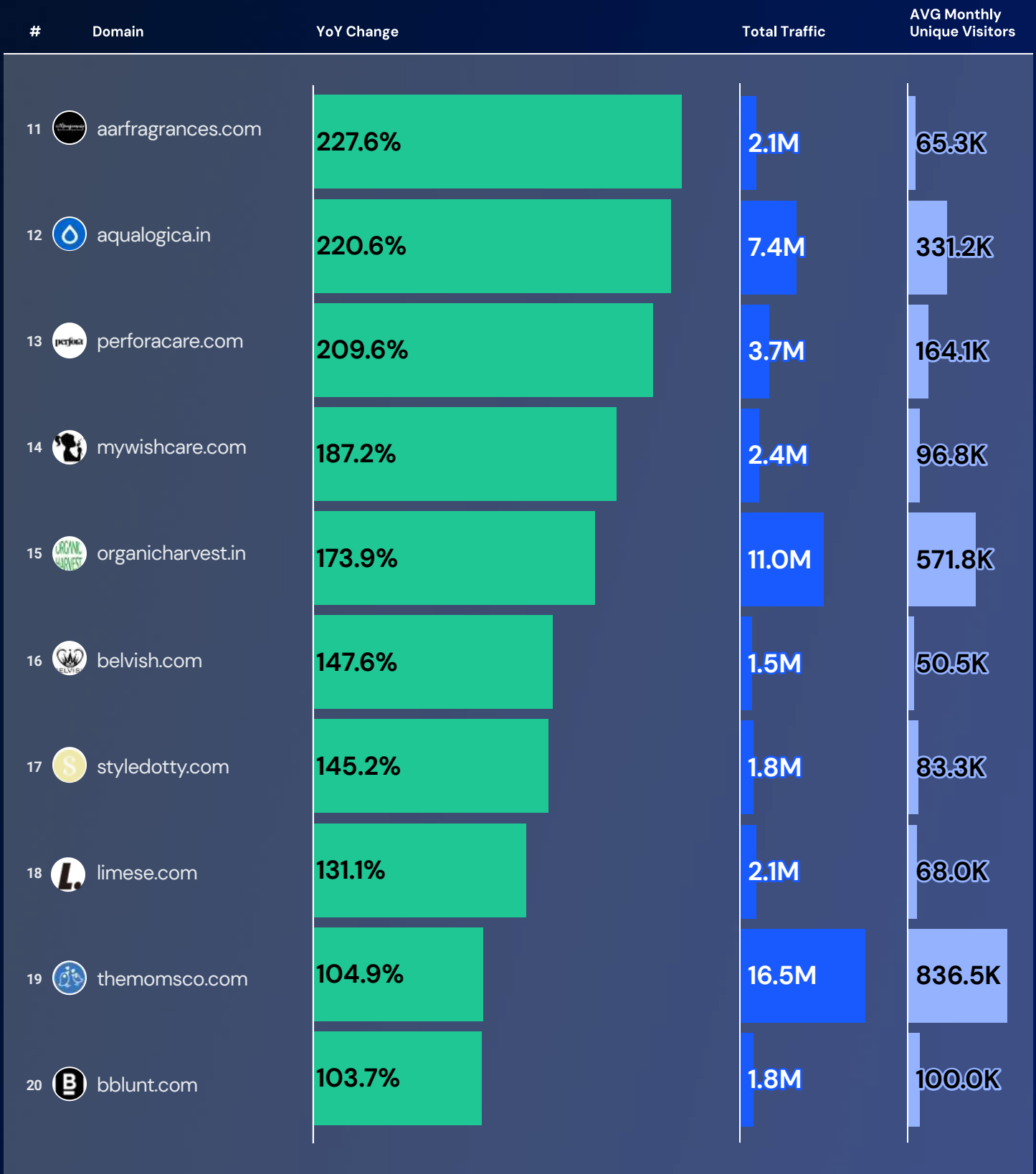
BEAUTY & PERSONAL CARE:

A predefined list of beauty, skincare, and fragrance brands.

#	Domain	YoY Change	Total Traffic	AVG Monthly Unique Visitors
1	82e.com	1534.7%	9.9M	474.2K
2	foxtale.in	381.5%	5.1M	207.6K
3	kindlife.in	351.8%	25.4M	703.8K
4	upakarma.com	302.2%	2.7M	130.0K
5	beautybaskets.in	268.1%	2.6M	55.5K
6	avimeeherbal.com	260.0%	5.2M	195.2K
7	drsheths.com	250.9%	3.9M	169.9K
8	birdsofparadyes.com	249.2%	3.2M	162.7K
9	arabianaroma.in	240.6%	2.9M	99.5K
10	moha.co.in	232.1%	7.2M	304.1K

11-20 in the next page →

To explore more of Similarweb's Market Research capabilities, [click here](#) →



METHODOLOGY

The Digital 100 is the official list of the fastest-growing digital companies. To identify the winners, we analyzed traffic data to websites with over 30,000 monthly visits in 2023 for 5 categories, ranking the 100 websites with the largest year-over-year (YoY) increase on desktop and mobile web devices in India in 2023 vs. 2022.

To explore more of Similarweb's Market Research capabilities, [click here](#) →



DIGITAL100
powered by  similarweb



2024 WINNERS



THE OFFICIAL LIST OF FASTEST-GROWING
DIGITAL **CONSUMER ELECTRONICS**
COMPANIES



CONSUMER ELECTRONICS:

A predefined list of high-tech DTC sites and retailers.

#	Domain	YoY Change	Total Traffic	AVG Monthly Unique Visitors
1	lavamobiles.com	618.4%	81.5M	2,400K
2	gamenation.in	187.7%	7.2M	237.7K
3	suprememobiles.in	175.7%	2.1M	108.7K
4	tvs-e.in	153.2%	1.7M	81.4K
5	makerbazar.in	138.1%	5.5M	213.4K
6	theaudiostore.in	113.0%	3.3M	97.9K
7	avshack.in	110.8%	1.7M	87.2K
8	sangeethamobiles.com	101.2%	5.3M	299.1K
9	casio.com	91.3%	8.1M	429.4K
10	motorola.in	90.8%	17.2M	838.5K

11-20 in the next page →

To explore more of Similarweb's Market Research capabilities, [click here](#) →



#	Domain	YoY Change	Total Traffic	AVG Monthly Unique Visitors
11	microtekdirect.com	84.0%	2.0M	100.6K
12	skullcandy.in	81.3%	12.8M	761.1K
13	zebronics.com	63.4%	5.5M	309.5K
14	oneplus.com	41.0%	11.9M	669.2K
15	symphonylimited.com	36.8%	7.2M	339.5K
16	shop.iqoo.com	36.5%	1.4M	56.4K
17	intex.in	34.4%	1.6M	77.1K
18	sharvielectronics.com	33.0%	1.5M	40.8K
19	touchlodbaba.com	32.3%	1.2M	72.0K
20	shop.samsung.com	29.8%	3.0M	163.9K

METHODOLOGY

The Digital 100 is the official list of the fastest-growing digital companies. To identify the winners, we analyzed traffic data to websites with over 30,000 monthly visits in 2023 for 5 categories, ranking the 100 websites with the largest year-over-year (YoY) increase on desktop and mobile web devices in India in 2023 vs. 2022.

To explore more of Similarweb's Market Research capabilities, [click here](#) →



DIGITAL100
powered by  similarweb













2024 WINNERS

THE OFFICIAL LIST OF FASTEST-GROWING
DIGITAL **FOOD & DRINKS** COMPANIES



FOOD & DRINKS:

A predefined list of food and grocery websites.

#	Domain	YoY Change	Total Traffic	AVG Monthly Unique Visitors
1	 livingliquidz.com	398.8%	4.7M	242.6K
2	 sorrentina.in	323.9%	2.6M	82.0K
3	 slurpfarm.com	112.6%	5.4M	217.1K
4	 masterchow.in	92.9%	1.8M	73.4K
5	 sweetkaramcoffee.in	58.3%	1.4M	67.6K
6	 godesi.in	57.6%	1.1M	49.0K
7	 haldiram.com	52.6%	0.9M	53.7K
8	 organicindia.com	52.0%	1.9M	99.4K
9	 bakingo.com	46.8%	5.7M	297.7K
10	 anveshan.farm	40.8%	0.9M	41.6K

11-20 in the next page →

To explore more of Similarweb's Market Research capabilities, [click here](#) →



#	Domain	YoY Change	Total Traffic	AVG Monthly Unique Visitors
11	godavarivantillu.com	38.0%	1.6M	85.8K
12	twobrothersindiashop.com	38.0%	1.8M	99.6K
13	theobroma.in	36.5%	1.5M	74.5K
14	fooddarzee.com	33.1%	2.3M	127.7K
15	veeba.in	26.7%	0.8M	44.5K
16	justbake.in	25.0%	2.7M	56.7K
17	snackible.com	24.6%	0.8M	37.2K
18	frugivore.in	24.3%	0.8M	44.1K
19	milkbasket.com	22.7%	0.8M	27.5K
20	meatigo.com	21.4%	1.0M	51.1K

METHODOLOGY

The Digital 100 is the official list of the fastest-growing digital companies. To identify the winners, we analyzed traffic data to websites with over 30,000 monthly visits in 2023 for 5 categories, ranking the 100 websites with the largest year-over-year (YoY) increase on desktop and mobile web devices in India in 2023 vs. 2022.

To explore more of Similarweb's Market Research capabilities, [click here](#) →



DIGITAL100
powered by  similarweb



2024 WINNERS

THE OFFICIAL LIST OF FASTEST-GROWING
DIGITAL **PERSONAL FINANCE** COMPANIES



PERSONAL FINANCE:

Curated list of fintech platforms and specialized banking solutions for consumers.

#	Domain	YoY Change	Total Traffic	AVG Monthly Unique Visitors
1	zapper.fi	6910.3%	37.0M	150.2K
2	kotak811.com	3025.4%	34.2M	1,600K
3	btse.com	3013.2%	17.0M	520.8K
4	latoken.com	2034.6%	13.2M	639.2K
5	navifinserv.com	1929.0%	6.9M	306.2K
6	nuvamawealth.com	1771.1%	7.0M	158.2K
7	shriramfinance.in	1349.8%	7.0M	320.1K
8	buddyloan.com	988.3%	23.3M	1,200K
9	coinsbit.io	811.2%	22.7M	967.0K
10	okx.com	755.5%	16.9M	798.5K

11-20 in the next page →

To explore more of Similarweb's Market Research capabilities, [click here](#) →



#	Domain	YoY Change	Total Traffic	AVG Monthly Unique Visitors
11	certik.com	667.3%	2.7M	35.0K
12	bitforex.com	624.5%	8.3M	287.7K
13	stockgro.club	561.2%	9.7M	495.7K
14	sustvest.com	538.3%	2.4M	102.5K
15	piramalfinance.com	482.5%	8.6M	381.4K
16	poloniex.com	417.3%	1.8M	80.6K
17	dhan.co	407.3%	53.3M	571.7K
18	flattrade.in	370.5%	4.9M	145.2K
19	fibe.in	369.9%	3.2M	168.9K
20	tapbit.com	355.1%	1.8M	90.1K

METHODOLOGY

The Digital 100 is the official list of the fastest-growing digital companies. To identify the winners, we analyzed traffic data to websites with over 100,000 monthly visits in 2023 for 5 categories, ranking the 100 websites with the largest year-over-year (YoY) increase on desktop and mobile web devices in India in 2023 vs. 2022.

To explore more of Similarweb's Market Research capabilities, [click here](#) →